

Mayor Nolan offered the following HBP 2014 Budget and moved on its adoption:

**R-13-46**  
**HIGHLANDS BUSINESS IMPROVEMENT DISTRICT**  
**District Management Corporation**  
**Highlands Business Partnership**  
**January 1, 2014– December 31, 2014**

<b><u>COMMERCIAL DISTRICT</u></b>	<b>2014</b>
<b><u>PROGRAM BUDGET</u></b>	<b>EXPENSE</b>
<b>Visual Improvement.....</b>	<b>25,000.00</b>
<input type="checkbox"/> Beautification	
<input type="checkbox"/> Maintenance	
<input type="checkbox"/> Holiday & Seasonal	
<input type="checkbox"/> Street Banners	
<b>Special Events Calendar.....</b>	<b>\$55,000.00</b>
<input type="checkbox"/> Creation of events	
<b>Marketing &amp; Communications.....</b>	<b>\$15,000.00</b>
<input type="checkbox"/> Ad campaigns	
<input type="checkbox"/> Tourism	
<input type="checkbox"/> Public Relations	
<input type="checkbox"/> Image Building	
<input type="checkbox"/> Visitor Guide 2014-2015	
<input type="checkbox"/> Audio & Video Media	
<input type="checkbox"/> Maintain Website & Database & Graphic Ad Design.....	<b>\$10,000.00</b>
<b>Economic Development.....</b>	<b>\$15,000.00</b>
• Business Recruitment/Retention & Redevelopment	
<b>Administrative Budget</b>	
<b>Personnel.....</b>	<b>\$30,000.00</b>
<b>Miscellaneous.....</b>	<b>\$10,000.00</b>
<input type="checkbox"/> Legal	
<input type="checkbox"/> Audit	
<input type="checkbox"/> Insurance	
<input type="checkbox"/> Office Supplies	

- Utilities – Telephone, fax & electric
- License & fees

**TOTAL Expenses.....\$160,000.00**

**HIGHLANDS BUSINESS IMPROVEMENT DISTRICT  
District Management Corporation  
Highlands Business Partnership  
January 1, 2014 – December 31, 2014**

**COMMERCIAL DISTRICT  
PROGRAM BUDGET**

**2014  
Income**

**Special Events Income.....\$85,000.00**

- Vendor Fees Income
- Event Income (Social Affairs & Raffle Permit income)

**Marketing & Communications.....\$25,000.00**

- Sponsorship Income
- Barter Goods & Services (approx. \$12k)

**TOTAL Income .....\$110,000.00**

**TOTAL ASSESSMENT INCOME REQUIRED TO OPERATE - \$50,000.00**

Seconded by Mr. Redmond and adopted on the following roll call vote;  
ROLL CALL:

**AYES:** Ms. Ryan, Mr. Redmond, Mr. Francy, Ms. Kane, Mayor Nolan  
**NAYES:** None  
**ABSENT:** None  
**ABSTAIN:** None

**DATE:** January 15, 2014

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Carolyn Cummins, Borough Clerk

I hereby certify this to be a true copy of Resolution R-14-46 adopted by the Governing Body of the Borough of Highlands on January 15, 2014.

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Borough Clerk/Deputy Clerk

HIGHLANDS.NJ.COM